

TRANSPARENCY COMMITTEE

Sub-Committee of Finance Committee

A **meeting** of the **TRANSPARENCY COMMITTEE, SUBCOMMITTEE OF THE FINANCE COMMITTEE**, was held on **Friday, June 17, 2011**, at **10:02 a.m.**, in the Assembly Room, of the Berkeley County Administration Building, 1003 Highway 52, Moncks Corner, South Carolina.

PRESENT COMMITTEE MEMBERS: Chairman, Council Member Cathy Davis; Council Member Dennis Fish; Deputy Supervisor and Finance Director, Kace Smith; IT Director, Chip Boling. County Attorney Nicole Scott Ewing and BCW&S Director of Administration Angela Pinson were absent. Council Member Jack Schurlknight was excused.

ALSO PRESENT: Council Member Timothy J. Callanan, IT Project Manager, Michael Gaskins, and Home Telephone Representative, Robert Reimers.

CALL TO ORDER

Chairman C. Davis: "At this time, I'd like to call the Sub-Committee Meeting on Transparency to order. On the agenda today is the Home Telephone Presentation by Mr. Rob Reimers. Mr. Reimers, if you'd like to take the podium right over there? And if you would just state your name for the record."

1. Home Telephone Presentation and Discussion, Re: Video taping of meetings.

Mr. R. Reimers: "My name is Robert Reimers and I'm with Home Telecom. I guess I'm here to answer questions or discuss the transparency issue that..."

Committee Member C. Boling: "You'll want to speak into the mic."

Mr. R. Reimers: "I guess I'm here to discuss the transparency, ongoing transparency discussion that's been going on for several months and answer any questions that you might have. So..."

Chairman C. Davis: "Ok, one thing, I'm looking at some documentation from Home Telephone with some pricing on it of cameras. Can you explain to me, because one of them is just a single camera and then I think a recommendation was three cameras?"

Mr. R. Reimers: "Yes mam."

Chairman C. Davis: "Can you explain to me what that would allow us to achieve? The one camera versus three?"

Mr. R. Reimers: "We looked at several different options and actually it really comes down to more than what you're looking for. This is just a suggestion, and what the suggestion was instead of a fixed camera on the podium so you could see who was speaking. Since it didn't

really need.....on that particular camera, since we didn't need it to be anything fancy on it we just fixed the camera and put it on whoever was speaking and you could see who was standing at the microphone at any given time. We recommended putting in two pan-tilt zoom cameras at either end of the room that could be controlled by one of the personnel that's here during the meetings to move the cameras around and point it at different people if we needed to do that and also it could pick up the council at the same time. Again, it's just a recommendation. It's not necessary. We just felt like we weren't really quite clear on what you exactly what you want with transparency. If the transparency is just to show the commissioners as they are having the meeting then a single camera would be fine. It would do the job. You'd still need the DVR to record it. If you want to catch more on what's going on in the audience then you'd have to do something a little bit more substantial which is where the PTC cameras came in place. I guess I'm really just not sure what the goal is. The goal with me, when I look at this, is not exactly just transparency. Transparency is great. Do I have any idea of what kind of audience you'll get? No I don't. I don't have no clue. However, I think there's a second thing that comes into play and that's security. Is a lot of what's going on in this room and you don't really have to look to far across the country to see that some of these meetings are getting more and more volatile. That would actually be more of my concern than the transparency part of it. So, what this is based on, is the simple conversation or the discussions we've had in the past as to just providing transparency. If you want to do a single camera that shoots the Council that's fine and that's what you're going to get. You're going to get a single camera that shoots the Council and will cover what's going on in the meetings, on this side, and if that's what you're looking for, then I'm ok with that. If you want something that's a little bit more substantial that's actually kind of watching what's going on in the audience a little bit and this that and the other. You're going to have to think a little bit more in terms of additional cameras. Now, do they have to be pan-tilt zoom cameras? No. You can put fix cameras here, and fix cameras here, that shoot out. You're going to get the same thing. You're just going to have... you're not going to have the ability to zoom in or you're not going to have the ability to manipulate the camera in such a manner that you may not get what you want. Or, you may get what you want. It really comes down to what the County's looking for as far as...If you put a camera system in and you spend the money, what do you want it to do in the end?"

Chairman C. Davis: "I've got a question. If we did the single camera in the back of the room would you be able to tell who was speaking up here?"

Mr. R. Reimers: "Depending on the quality of the camera, yes. Out here, maybe not."

Chairman C. Davis: "Would it also pick up where you're standing?"

Mr. R. Reimers: "If it has a wide enough angled lens."

Committee Member D. Fish: "Wouldn't it be kind of difficult to capture the whole Council?"

Mr. R. Reimers: "If you put a wide angle lens in the back of the room it won't be difficult to capture the whole Council. The only issue that you're going to have is this pole right here

which blocks the line of sight. But as far as if you're just getting a shot at the Council from here to here. That can be done with a single camera and a wide angle lens."

Committee Member C. Boling: "What kind of quality would expect to get from something like that with regard to broadcast quality?"

Mr. R. Reimers: "You know, that's where I got to go back and look at the cameras and say ok what exactly are we looking at and I'd asked Mike Eakin to come this morning but he was tied up. I don't think you'd need much of a camera to have enough quality to tell who's speaking rather clearly."

Committee Member C. Boling: "This single indoor dome camera that you've priced is \$275. That's probably not the kind of camera that you're talking about that would do that?"

Mr. R. Reimers: "It's actually a pretty good camera."

Committee Member C. Boling: "Ok. So is that the one that you're talking about?"

Mr. R. Reimers: "Yeah, I think if you put that about two-thirds of the way back in the room you'd see the Council fine. I don't think there is a quality issue there."

Chairman C. Davis: "Is there any way that we could test this before we commit?"

Mr. R. Reimers: "I don't think that any of my vendors would have any issues coming in and showing you the cameras, quality of the cameras, actually also bringing in and maybe if they could get an internet connection to show you different sites throughout the county that they're doing work in and giving you an idea of what they are going there. I'll be quite honest with you. You can spend anything from \$200 to... You can spend anything from \$50 a camera to \$10,000 a camera. It's just what you want. I just don't think you need to spend a lot of money on a camera."

Chairman C. Davis: "Another question I have is once, say we have the single camera and that is recorded, what happens next? What can you offer us after that point?"

Mr. R. Reimers: "Well there's a couple of different...there's a number of different ways you can do it, and actually the live broadcasting is something that's been discussed, and not discussed, and discussed, and gone away and this that and the other. This doesn't really get to much into the live broadcasting part of it. What it does is it records it. You put in flash drive. You can put it on your website. People can download it, look at it, and watch it, whatever. If you want to go live, then we have the ability to do so as well. The real question there isn't whether we can do it. The real question is whether we want to do it, or whether you want to do it. The capacity is there and I think I just talked myself out of the question. Could you re-ask the question again?"

Chairman C. Davis: "Is there a charge for that if you were to broadcast it?"

Mr. R. Reimers: "To broadcast live there would be some costs associated with it and we would pass those costs along. But, there's a way to do it without the cost as well and that would be web streaming."

Chairman C. Davis: "Would that be via the County's website or something that..?"

Mr. R. Reimers: "That would be over the County's website, yes."

Chairman C. Davis: "Chip, is that something?"

Committee Member C. Boling: "We might have some bandwidth issues to be able to do that; given where we are at this particular juncture. Michael?"

Mr. M. Gaskins: (Inaudible)

Committee Member C. Boling: "Now, I think you've suggested that there are folks; vendors that you've got that would web stream it from their website. In particular, one of your vendors, when we had the conversation; has that changed?"

Mr. R. Reimers: "That hasn't changed. There would just be more discussion about it and we have to be careful. There is....they would have the same problem that you would. They would have to know what the audience is. If the audience is small, there is no issue. But if the audience actually grows then, obviously there's a hope here that it would grow, then we may have to talk about some other things. As far as live broadcasting, even Home Telephone has got the live broadcasting. I had a discussion with Mr. Helmly last night. Our only concerns about broadcasting it live, through our cable channels, is that then we are giving up advertising revenue and we have to have personnel on site in the event that there is an issue. Again, there's cost involved with that. My recommendation would be to take a look at web streaming because the cost is whatever the band with is and actually I think, and I'm not the expert on your bandwidth, but I think you do have enough bandwidth. That's a whole other discussion at this point. We are not talking a whole lot of bandwidth to web stream."

Committee Member C. Boling: "It just depends on how many people access it, correct?"

Mr. R. Reimers: "Absolutely."

Chairman C. Davis: "Can you control, Chip, how many people are in there at a time; So that it doesn't degrade our other services?"

Committee Member C. Boling: "I think part of the issue is how many people try to access it at the same time. As they go to access it, it actually slows down their ability to download it and use it so....Let's suppose you get twenty-five and there's no degradation, it runs fine. But when you hit twenty-six, all of a sudden, all twenty-six of them and it starts to buffer. The buffering starts to kick in and so you add on twenty-eight. I'm just using those numbers as general numbers. But, as the buffering kicks in it slows down the ability for folks to access it in a way that they would feel comfortable looking at it and they tune out; which is not what we want to

see happen. Now, if they were to download it and then view it then that would be a different scenario. They could actually go in, log in, download and then view. Most folks, like Rob said, want to see....want to just click on it and stream it.”

Chairman C. Davis: “Get that immediately.”

Committee Member C. Boling: “We aren’t, we need to get cued up if we’re going to be able to do that. That’s a little bit more cost involved.”

Mr. R. Reimers: “The other way to do it, which is actually what originally what I thought you had in mind initially was to record it, put it on the flash drive, and then you could put it on a website or allow people to copy it. Now, that’s not live. But you are taking care of the transparency issues as well, as you’re making copies available to the general public. That actually doesn’t require bandwidth.”

Committee Member C. Boling: “And you guys could take it and distribute it or post it on your cable channels?”

Mr. R. Reimers: “Yeah, what Will and I talked about last night was ideally what we would do is show it two to three times a week on non-prime time revenue opportunities.”

Chairman C. Davis: “Would there be a charge for that?”

Mr. R. Reimers: “No. We would also be more than happy to make copies available to other television stations or cable providers.”

Committee Member C. Boling: “And would there be any charge for changing the encoding if they needed something different, a different format?”

Mr. R. Reimers: “No.”

Committee Member C. Boling: “Good.”

Mr. R. Reimers: “And actually I could talk to Gene about putting it up on our website as well. So it would be available on our website as a link.”

Chairman C. Davis: “That’s not a bad idea.”

Mr. R. Reimers: “And there would be no cost for that.”

Council Member T. Callanan: “There would not...this would go up immediately. We’re talking about pre-recorded, not live right?”

Mr. R. Reimers: “At this point, yes.”

Council Member T. Callanan: "Ok and this would go up immediately, is that correct? It would not have to wait for any sort of approval?"

Chairman C. Davis: "That's up to you guys."

Council Member T. Callanan: "Ok."

Chairman C. Davis: "I wouldn't think so."

Council Member T. Callanan: "Alright, I just wanted to make sure."

Chairman C. Davis: "I guess Nicole would have to make the final call on that."

Committee Member C. Boling: "The assumption that I think we are working on is that we don't have somebody who is actually editing this."

Chairman C. Davis: "Right."

Committee Member C. Boling: "Because when we starting doing that, we're talking about a whole different scenario. We're talking about staff that we don't have at this point in time that are capable of doing or contract somebody to cut and that sort of thing. I don't think that's what we're talking about."

Mr. R. Reimers: "Not at all."

Council Member T. Callanan: "What was, and I'm sorry for being a little late. What was the position of the camera?"

Mr. R. Reimers: "Well, we've had that discussion, but we we're talking about, at this point, a single camera with a wide angle lens."

Council Member T. Callanan: "From ceiling mount?"

Mr. R. Reimers: "Ceiling mount, that's correct."

Council Member T. Callanan: "Ok. Thank you."

Committee Member C. Boling: "But also I think one of the things we were talking about was Rob bringing these vendors who could show us what that would look like. Then to look at the other options as well, correct?"

Mr. R. Reimers: "Yes, sir."

Council Member T. Callanan: "What's the resolution of it?"

Mr. R. Reimers: "I don't have that with me."

Council Member T. Callanan: "Are we using a security camera or are we using a broadcast camera? I see dome. I'm assuming it's probably security?"

Mr. R. Reimers: "It's a little bit better than a security camera."

Council Member T. Callanan: "Ok."

Committee Member C. Boling: "It's probably of that quality though."

Mr. R. Reimers: "We're looking at mid-range quality, is what we're looking at."

Council Member T. Callanan: "But we're not talking anything that, we're not talking, obviously, about HD quality with these prices."

Mr. R. Reimers: "No."

Council Member T. Callanan: "Seven-twenty, we just don't know? Is this standard NTSC signal?"

Mr. R. Reimers: "I can get that information, Chip, I have it at the office."

Council Member T. Callanan: "I'm assuming that if this is a higher quality video security type camera, then we're probably talking about just standard NTSC signal."

Mr. R. Reimers: "More than likely."

Council Member T. Callanan: "Ok."

Chairman C. Davis: "Is everybody kind of in agreement that we would like to have a demonstration? My objective is to do this as inexpensively as possible. So if we could get a demonstration on a single camera and what it would actually look like. Because my concern is, I want to make sure you can tell whose is speaking. It's not so far back that you're trying to get everybody and you can't actually tell whose speaking."

Mr. R. Reimers: "I understand that and that really is dependent on the lens. The lens that's on it."

Chairman C. Davis: "So maybe they could bring several different types so that if the first one doesn't do what we want it to do that then they could demonstrate with the second one?"

Mr. R. Reimers: "I will make it abundantly clear to them that you want to see a number of different camera with different quality levels."

Chairman C. Davis: "Ok."

Council Member T. Callanan: "One point on that too is that on a little bit, or more orderly on the meetings we can make sure that when someone is speaking that they are announced rather than just jumping in, as sometimes folks do at these meetings. I just can't see that an NTSC signal getting a clear picture as to whose speaking at any given time. It's just not going to happen."

Mr. R. Reimers: "Like I said, if you put a single camera in here you're going to lose range. Can I cover the Commissioners? Yes, I can cover the Commissioners. Can I cover the speaker and the Commissioner? No, can't do it."

Council Member T. Callanan: "That was my point."

Mr. R. Reimers: "Not with a fixed camera."

Council Member T. Callanan: "Right, not with a fixed camera."

Mr. R. Reimers: "There are other options available; actually the vendors would be better to speak with as far as a number of different types of camera options available. There's as many camera options available as there are people. And like I told them earlier, you can spend anything from \$50 to \$5,000 for a camera. It's just what you need it to do. I don't think you need to spend a lot of money to get a high quality camera. The cost is in the DVR to be quite frank with you, to record it."

Committee Member C. Boling: "And most any of these systems would work fine with the setup that we already have."

Mr. R. Reimers: "That's not an issue. I will say another thing though. Once there is a dome in here, whether there is a camera in here or not, people are going to think that there is a camera in it and they are going to behave better."

Council Member T. Callanan: "One would think."

Chairman C. Davis: "Any suggestions?"

Council Member T. Callanan: "Just the only other question I had, because there is two options you go here. I'm just looking at this information. You go from the camera, it feeds a standard signal into a DVR. A DVR encodes it, right?"

Mr. R. Reimers: "Correct."

Council Member T. Callanan: "Versus a broadcast quality camcorder type thing which encodes it on the camera. You know it's not as nice looking as having a smooth dome up there but you may get a better quality picture."

Mr. R. Reimers: "It's also more expensive."

Council Member T. Callanan: "But I'm just saying..."

Mr. R. Reimers: "Substantially more expensive."

(Inaudible)

Mr. R. Reimers: "We should research that as well. I mean if we're going to have another meeting with the vendors, there's no problem researching it and getting an accurate number on what that type of camera would cost you as well. It would just give you..."

Council Member T. Callanan: "Right, there's pro and there's mid. You know, like mid-range Cannon-X. There's kind of your prosumer. That's the word I'm looking for."

Mr. R. Reimers: "I understand."

Council Member T. Callanan: "Cameras...and then there's the pro-cameras. I just didn't know whether, when you include the cost of the encoding DVR, whether they came close in price or not."

Mr. R. Reimers: "I think that we...If you want to open it up to more options, we'll open it up to more options and look at more ways to provide it then. This is the easiest way for me to get it to work. Either at some point be web stream or broadcast. With a video recorder it's a little bit different. So..."

Council Member T. Callanan: "Ok, and I respect that. I was in a meeting Monday night right after the meeting here at North Charleston chambers and the camera systems they have in there, I swear, I mean that must have cost them you know, at least ten grand a camera. I think I saw about three cameras. You can go all over on this but I don't think they were looking for bang-for-the-buck when they did theirs."

Mr. R. Reimers: "Maybe they were, maybe they weren't. They have a bigger tax base than we do. I think you're right, we can look at several different options. I kind of sometimes tend to think with your check book, just like I think with my check book when I put some of these numbers together. Maybe that's not fair to you. But, I can open up the range as to what you'd like to do. It's just going to open up the pricing a little bit but maybe even opening up the price a little bit will give you more of what you're looking for versus what's right here on paper currently."

Council Member T. Callanan: "Right and let me clarify my point of the prosumer versus the NTSC signal. When you're using a high-definition signal, does your access channel broadcast in high-definition, or no?"

Mr. R. Reimers: "I don't know right now, that would be the question I need to go back to Dave Fort on. I believe it does."

Council Member T. Callanan: "Ok. Because when you're talking about the issue of having such a wide view and such a limited resolution pitcher. Which would be 1/5 resolution of HD, at best. Possibly, if a lot of people are viewing it in HD, then they can actually see the signal. You'll be able to see more clearly whose speaking. If there's maybe a thousand dollars or so, maybe slightly more between that and a prosumer camera, it might be something worth looking at. Because it's not just HD, it's HD that solves a problem that we have which is... You know, you'll just be looking at a wide angle photo that's going to be somewhat blurry and you'll never know whose speaking. It's almost like looking at, what's better? You might as well put a still photo up there if you're not going to be able to see."

Mr. R. Reimers: "The ones we're talking about have a little bit better resolution than that. I'm willing to look at other options and just lay them all out for you. The one thing I won't do is give you the option for a broadcast camera because that's way out of the range."

Council Member T. Callanan: "Oh yeah, I know that."

Mr. R. Reimers: "That's silly, but we can give you more options and also again I think that you're exactly right in the beginning. We need to bring the vendors in here and let them show what they got."

Council Member T. Callanan: "Ok, cool. That's awesome. I appreciate it."

Chairman C. Davis: "So that's the direction we want to take?"

Committee Member K. Smith: "Yes."

Chairman C. Davis: "So would somebody make a motion?"

Committee Member D. Fish: "I have a quick question? Is it possible to, how hard would it be to mount two or three different cameras you're talking about, to record an actual meeting for us to review? That's a demo you're talking about? So they can show us a demo of different types of cameras..."

Mr. R. Reimers: "They can show you a lot of different ways to do it. As far as putting multiple cameras in, that's actually really easy. You're doing the same thing three times instead of doing it once except it's more efficient when you're doing it three times. So, you're here, you're already doing the wiring. Putting multiple cameras up is, that's just the cost of the camera but as far as difficulty in doing it, there's no difficulty in doing it."

Committee Member C. Boling: "To run a demonstration?"

Mr. R. Reimers: "I don't know that they would, they have the ability to put out different cameras. I don't know that they would....they'll probably put them on poles or something like that. Something not fixed."

Committee Member D. Fish: "Ok."

Mr. R. Reimers: "If they want the work, they'll do whatever you want."

Chairman C. Davis: "If we had two single cameras, say one in the back, is there a way you can mount one that would be able to see who is speaking at the podium?"

Mr. R. Reimers: "Yes."

Chairman C. Davis: "Or would they have controls to toggle them back and forth?"

Mr. R. Reimers: "It depends on the camera. You can put a fixed camera, you can put a pan-tilt zoom camera in, you can put....it just depends on the camera."

Committee Member C. Boling: "But being able to toggle back and forth would not be..."

Mr. R. Reimers: "Oh, toggling back and forth, that's a switch, yes. There was also a question yesterday about the ability to turn the camera off. There would be a button up there that you could press to turn it off. When I was talking to Dan yesterday, that was one of his concerns, that the cameras would be running all the time and recording everything. He didn't want that. There's awe would install a separate switch so at the end of the meeting you'd turn the cameras off so they're not recording everything."

Committee Member D. Fish: "That would be interesting."

Committee Member K. Smith: "Well, for example, when you all go into executive session you may not want the cameras running the entire time, showing you know, not showing anything."

Chairman C. Davis: "Other than that, I would say they should be running the whole time."

(Several talking at once)

Mr. R. Reimers: "That's what we talked about on Wednesday, we don't necessarily want them running. If the meetings on Monday, you don't want to see what is going on in the rest of the week."

Chairman C. Davis: "Right, another thing I just thought of was some of our Committee Meetings are now held on tables on the floor. How would that, would that be able to be videoed the same way as us sitting here?"

Mr. R. Reimers: "Again, that depends on the lens on the camera. Put the proper lens in, yes."

Chairman C. Davis: "But the audio would not be there, would it Chip?"

Committee Member C. Boling: “No. We provide, the audio is coming from the mic system so it won’t be coming from the camera.”

Chairman C. Davis: “I know, but there’s not enough mics from the table.”

Committee Member K. Smith: “We’re getting those. We’re getting that...we’re getting those.”

Chairman C. Davis: “We’re buying those?”

Committee Member K. Smith: “Yes.”

Council Member T. Callanan: “Maybe we can just scrap that whole idea since we never voted on it anyway.”

Chairman C. Davis: “We approved that?”

Committee Member K. Smith: “We’re buying wireless mics for County Council to use.”

Chairman C. Davis: “We approved that?”

Committee Member K. Smith: “No, but you don’t approve every expenditure that is paid for out of the County budget. Finance is paying for that out of their budget.”

Chairman C. Davis: “Can I ask how much that is?”

Committee Member K. Smith: “Chip? Maybe seven or eight hundred dollars?”

Committee Member C. Boling: “Seven or eight hundred dollars.”

Committee Member K. Smith: “It’ll be available for other uses as well.”

Committee Member C. Boling: “Like for instance, when we use the facility for the JIC, for the Joint Information Center in case of a disaster where the media would come in. That would be another one of those uses in there.”

Chairman C. Davis: “Ok, do I need a motion as far as what direction we want to head now?”

Council Member T. Callanan: “I’ll make a motion to pursue vendor demonstrations of the different options.”

Committee Member D. Fish: “I’ll second that.”

Chairman C. Davis: “Oh, he...can somebody else make that because he’s not officially on the Committee.”

Council Member T. Callanan: "Oh, that's right, I'm sorry. I'm ex-officio."

Committee Member K. Smith: "I would like to make a motion that we have a demonstration from the vendors and that it includes various cameras so that we can look at all our options."

Committee Member D. Fish: "I'll second that."

Chairman C. Davis: "Motion and a second, all in favor say Aye (Ayes). Opposed Nay? (No response). Motion carries."

It was moved by Committee Member K. Smith and seconded by Committee Member D. Fish to approve the recommendation of a demonstration by the vendors that includes various cameras for the purpose of recording Berkeley County Council Meetings. Motion passed by unanimous voice vote of the committee.

Chairman C. Davis: "Do you have any questions for us, Mr. Reimers, as far as what we're asking from you?"

Mr. R. Reimers: "The only thing that I want to be clear on is what you want the end result to be. If the end result is, if you just want something that can be viewed and recorded and somebody can download it and take a look at it, anytime they want; I need to, that's fine. I need to know that and we can do that. If we want to get to the point where we're doing some live broadcasting, I need to know that. It really, short of the live broadcasting, you're not talking about cost. We start getting into live broadcasting you're talking about a little bit of cost. Not a lot but there's still more. There's still more cost involved because again, it goes back to what I said. Then the questions that we have to ask our company is: "Am I going to have someone on site during County Council Meetings to make sure that the broadcast doesn't go down or if it does go down that we can bring it back up immediately." You know those kind of issues that go along with that. Then of course, I have to run it by Will and say ok, how much advertising revenue are we willing to give up to put this on a Monday night prime-time, time slot. We're more than willing to work with you on it, it's just...I need to know what your bottom line is on the whole thing? Is it, you just want to be able to record the meetings so they are available to the public or... and is that something you want to do right now, because in the future you can always change it. What are you looking for today, right now? If I was to walk out to my car and open the trunk, and bring cameras in here that were acceptable to you and install them. What would you want them to do?"

Council Member T. Callanan: "My recommendation would be that we are simply starting off with pre-recorded, with un-edited. So it's a very quick turn-around time. You know, we can come up with that figure of encoding it and getting it at least out on the internet quickly and then getting it re-broadcasted on the Public Access Channel, but not live. If it was a latter point, where we wanted to move live, I would venture to say that we don't even do the live on the Public Access Channel. We just try and maybe get a server in here and live stream it on the web,

because that is something that would probably be less cumbersome than trying to stream it to your channel.”

Mr. R. Reimers: “Absolutely.”

Council Member T. Callanan: “But that would be like a second step if we wanted it to go live.”

Mr. R. Reimers: “Ok. Well that’s just... I just didn’t know where you wanted to go today.”

Council Member T. Callanan: “Right, today is just the pre-recorded but trying to get at least a quick turn-around time.”

Mr. R. Reimers: “Turn-around time is really easy.”

Council Member T. Callanan: “So that people aren’t waiting two weeks. Even minutes when they have a standard turn-around time is a month so it’s just kind of unacceptable that...and the issue really comes down to this is that we’re a very large county, we have this meeting at a early time which is inconvenient for probably about 60-70% of the County and that’s being conservative so that if we’re going to do that, we can at least make it available to them quickly. You know, that’s what the goal is. We understand that live is probably too expensive, cost prohibitive, so why don’t we just go with pre-recorded, with a quick turn-around time?”

Mr. R. Reimers: “I think that’s a good place to start.”

Committee Member C. Boling: “I believe that you indicated that Home would be willing to establish some specific time slots so that the citizens knew that, you know, on whatever given day, or whatever given time, that they could log in to it. That could be an established thing so that even though it may not be prime time, it would be something that they would know that they could check in to it at this point or tape it at home.”

Mr. R. Reimers: “Absolutely.”

Committee Member C. Boling: “Ok.”

Chairman C. Davis: “We could put that on the website that, that would be available.”

Committee Member C. Boling: “Ok.”

Mr. R. Reimers: “I think you’d be looking at time slots within the same week of the meeting too. So you’re not looking at us showing a May 14th meeting in the middle of July. You’re talking about within the same week.”

Chairman C. Davis: "Yeah, that's another thing I just thought of. Would it be the most recent meeting that would be available? Is that how we'd want to do it?"

Mr. R. Reimers: "You know there's a lot of things that you can do."

Committee Member K. Smith: (Inaudible)

Mr. R. Reimers: "Again, you can take these meetings and save them to your website and people can go download them. And if you just keep accumulating them, they can go back however long you have them on the site."

Committee Member C. Boling: "Just like we do right now with the news articles, we could set that up, where it's a downloaded file as opposed to a stream."

Chairman C. Davis: "Older movies.... Older meetings, yeah."

Mr. R. Reimers: "And I'm quite sure we'd be willing to do the same on our website as well."

Chairman C. Davis: "Ok. Do you have any more questions for us?"

Mr. R. Reimers: "No mam."

Committee Member K. Smith: "The only thing I wanted to ask is, are we just talking about Council, Committee and full Council Meetings? We're not talking yet, about the Planning Commission Meetings or any of those types of things. I was just going to pose that question."

Committee Member D. Fish: "I think the initial request is primarily the official Committee Meetings and I think if it works and there's a request then we could take a look at expanding them if there is a need."

Committee Member K. Smith: "Or request I guess from some of the citizens and tax payers."

Committee Member C. Boling: "How would that impact the scheduling on your side?"

Mr. R. Reimers: "Again, that's a marketing decision. On the site is not an issue, on the Access Channel again, its revenue driven."

Committee Member C. Boling: "Right."

Chairman C. Davis: "Anybody have any more questions?"

Committee Member C. Boling: "How quickly could we set up a vendor meeting up?"

Mr. R. Reimers: "Let me look at my calendar. Let me talk to my vendors. I can get a hold of them today but... actually, one of them is out of the country, but I can get a hold of his assistant. Might be late next week, but if it's not late next week I can't even get into...I can't get anything going until about the week of the 11th of July. So it's either... If I can get them available next week, we can do something, but after that you're looking at about the second week of July."

Chairman C. Davis: "Ok. Chip, could you be the point of contact for that and just let us know what dates are available?"

Committee Member C. Boling: "Sure, that'll work."

Chairman C. Davis: "Ok, any more questions? Anybody have anything else?"

Committee K. Smith: "I do have something else. I have a draft of the revenues that we can also place out on the web."

Chairman C. Davis: "Ok."

Committee Member K. Smith: "Let me distribute those to you all. There are two documents. I've got the General Fund and I've also got all other funds except the General Fund. You will note that the General Fund is updated as of May 31st and the other funds have some older data in them. That is why I have marked these as draft. But, these can also be placed out on the web. They show the budget and the actual revenues. We can do this on a monthly basis within the same time frame that we are doing the expenditures. Do you think that this will provide the information that you're looking for?"

Council Member T. Callanan: "I just need to look it over."

Committee K. Smith: "Ok, sure. This is a draft. This is very detailed. These are all...this is probably more detailed than you all had asked for, but I went ahead and just broke down. This is how we capture these revenues in our General Ledger. These are all our General Ledger accounts for all of our revenues."

Chairman C. Davis: "Ok, yeah, I'd like to have a little time to look this over."

Committee K. Smith: "Sure, absolutely but we can certainly, Finance can get this information on the web in as timely a manner as the expenditures are getting out there. So we can do it on a monthly basis."

Chairman C. Davis: "Alright, thank you Kace. Would this have to go back through Finance as far as approval before since we've already tentatively started that with..."

Committee K. Smith: "I wouldn't necessarily think so, because we can put things on the web from time to time. We do from time to time, as we have news articles; we've placed things

on the web. So when you all are ready for this to go we can certainly post these out on the web. Once you all feel comfortable with the format, we can certainly do that.”

Chairman C. Davis: “Ok, thank you. Anybody have anything else? Tim? Anybody?”

Council Member T. Callanan: “Nope.”

Chairman C. Davis: “Motion to adjourn?”

Committee Member C. Boling: “Move to adjourn.”

Committee Member D. Fish: “Second.”

Chairman C. Davis: “All in favor? (Ayes) We’re adjourned.”

It was moved by Committee Member C. Boling and seconded by Committee Member D. Fish to **adjourn** the meeting of the Transparency Sub-Committee of Finance. The motion passed by unanimous voice vote of the Committee.

The meeting adjourned at 10:40 a.m.

July 15, 2011
Date Approved